

MARK DUGGAN

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Versatile, innovative team player with more than 30 years of experience in professional fields. Proven success in project management, communications, and technology. Effective collaborator with cross-functional teams. Devoted to the craft of creating impactful work across all disciplines.

EXPERIENCE

Digital Editor | KUNC Radio | Greeley, Colo.

July 2024 – Present (Contracted/Remote)

- Currently serve as on-call web editor for news and podcast production teams.

Freelance Web Designer

Oct 2013 – Present

- Currently design and launch successful sites in WordPress. Recent projects include student newspaper, access technology business, and music festival.

Digital Content Manager/Web Designer | KSUT Radio | Durango, Colo.

Jul 2022 – Present (Contracted/Remote)

- Currently direct all design, editorial, and technical aspects of KSUT.org.

Web Content Designer | King County, Wash.

Jul 2022 – Dec 2023 (Remote)

- Redesigned website content and for kingcounty.gov. Built more than 350 pages. Improved user experience and information access for municipal site serving 3 million county residents. Role ended when project reached completion.

Content Director | KSUT Radio | Durango, Colo.

Mar 2020 – Jul 2022

- Directed news and programming staff. Led 8-person team through website migration. Created marketing materials for new programming. Created tribalradio.org for Native American broadcasting service. Role transitioned to contracted upon new opportunity.

Digital Content Producer | MySalesButler | Grand Junction, Colo.

Jul 2019 – Oct 2021 (Contracted/Remote)

- Produced web and social media marketing content for outdoor recreation products. Work ended due to COVID-19 pandemic impact.

News Director | KDNK Radio | Carbondale, Colo.

Nov 2018 – Jul 2019

- Managed coverage and personnel, assigned and edited all news. Managed department budget and expenses. Streamlined production processes and editorial workflow, resulting in increased accuracy. Role ended when offered new opportunity.

Program Director/Web Designer | KBUT Radio | Crested Butte, Colo.

Jan – Nov 2018 (Staff) | Nov 2018 – Nov 2019 (Contracted/Remote)

- Directed programming staff, on-air, and online content. Hosted news and music shows. Role converted to contracted website designer upon new opportunity.

Reporter/Producer | KUNC Radio (Contracted)

Mar – Dec 2017 (Contracted)

- Filed news stories on tight deadlines and within strict timing specifications.

Program Director | KSUT Radio | Durango, Colo.

Nov 2014 – Mar 2017

- Led programming staff and oversaw all on-air and online content. Managed department budget and authored yearly strategic plan. Managed all studio technology and automation system.

News Strategist | KSJD Radio | Cortez, Colo.

Jan – Nov 2014 (Contracted)

- Authored strategic plan, SWOT analysis, and editorial roadmap for local news coverage.

Senior Reporter/Editor | KUAZ Arizona Public Media | Tucson, Ariz.

Apr 2008 – Oct 2013

- Reported on multiple topics for regional NPR station. Filed stories on tight deadlines and within strict editorial and timing specifications. Edited stories from student reporters.

HARD SKILLS

- Office & Team Management
- Strategic Planning
- Project Coordination
- Community & Customer Engagement
- Presentations & Public Speaking
- Research
- Database Management
- Records Management
- Documentation
- Data Entry
- Copywriting
- Report & Technical Writing
- Information Design (forms, etc.)
- Website Design & Maintenance
- Social Media Messaging
- Audio Visual Systems

SOFT SKILLS

- Creativity
- Innovation
- Organization
- Adaptability
- Open-Mindedness
- Patience
- Critical Thinking
- Problem-Solving
- Time Management
- Interpersonal Skills
- Cultural Sensitivity
- Broad Interests and Awareness

TECH

- Microsoft Office
- Teams
- Google Workspace
- Slack
- Adobe CC
- Acrobat
- Trello
- Azure
- WordPress
- Buffer Social
- Basic CSS & HTML

AWARDS

2023, 2022, 2021: **Best Station Website** Colorado Broadcasters Association Award of Excellence – KSUT.org

PRESENTATIONS

2021: “Owning Your Story: Impactful Storytelling in a Noisy Age”
West Slope Startup Week