

Mark Duggan

News Editor

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Edward R. Murrow Award-winning journalist with more than 20 years of experience in feature and documentary news production. Proven success in story editorial, audio production, and digital news design. Effective collaborator with cross-functional teams. Devoted to the craft of impactful and equitable journalism.

Experience

Managing Digital Editor >> Content Manager | KSUT Public Radio

Jul 2022 – present (Contract) >> Mar 2020 – Jul 2022 (Staff)

- Direct all aspects of KSUT.org, including design, editorial, and analytics.
- Provide audio production and story editing. Work with reporters to craft impactful journalism.
- Created weekly news magazine/podcast, *Four Corners Edition*. Designed framework for news segments and flexible wraparound narration. Served as managing editor. Program served station's mission to provide news coverage to underserved communities.
- Led 8-person team through website CMS migration. Redesigned visuals, UI, and navigation. Tripled traffic and time on-site. Website recognized with three statewide awards.
- Built tribalradio.org for Native American broadcasting service. Designed for cultural sensitivity and user accessibility. Organization now has vital online voice for Native and Indigenous news.

Freelance Digital News Designer

Oct 2013 – present

- Collaborate with news and IT teams to migrate NPR affiliate WBHM.org to new CMS and develop updated news workflow and site design.
- Redesign websites for non-profits. Implemented new editorial strategies, resulting in 50% increase in traffic.
- Designed and launched student journalism site topotheworld.org for Western Colorado University. WCU now has user-friendly site to showcase student journalism.

UX Content Designer/Producer | King County, Washington

Jul 2022 – Dec 2023

- Redesigned content and UI for government site kingcounty.gov. Built more than 350 web pages following sitemaps and accessibility guidelines. Rewrote complex copy for easy reading (8th-grade level).
- Collaborated with department teams to create unified content, resulting in improved user experience for municipal site serving 3 million county residents.

News Director/Managing Editor | KDNK Public Radio

Dec 2018 – Jul 2019

- Oversaw news strategy and reporters. Assigned and edited stories, served as executive producer of daily newsmagazine, and contributed original reporting. Streamlined production processes and editorial workflow, resulting in increased efficiency and accuracy.

Content Director >> Web Designer | KBUT Public Radio

Jan – Nov 2018 (Staff) >> Nov 2018 – Aug 2019 (Contract)

- Managed news and programming staff. Provided editorial, training, and program development. Oversaw migration and redesign of KBUT.org. Collaborated with content team to develop and implement new editorial strategy, resulting in increased accuracy and accountability.

Senior Reporter/Editor | KUAZ Arizona Public Media

Apr 2008 – Oct 2013

- Reported on multiple topics for regional NPR station. Filed stories on tight deadlines and within strict editorial and timing specifications. Recognized with a national Edward R. Murrow Award for feature reporting and a regional for news documentary production.

Related Experience

- **Content Producer** | My Sales Butler | Jul 2019 – Feb 2022
- **News Reporter** | KUNC Public Radio | 2017
- **Program Director/Operations Manager** | KSUT Public Radio | Dec 2014 – Mar 2017
- **News Strategist** | KSJD Public Radio | Mar – Nov 2014

Skills

- Leadership & Mentorship
- News Strategy
- Pitch-to-Publish Editorial
- Collaboration & Training
- Style Guide Development
- Scriptwriting & Storyboarding
- Research, Fact-Checking & Proofing
- Interviews & Guest Booking
- News Segment & Magazine Production
- Podcast Production & Distribution
- Documentary & Sound-Rich Production
- Audio Editing & Technical Direction
- News Design For Web & Apps
- WordPress Site Design & Development
- Social Media & Community Engagement

Tech

- NPR Grove CMS (Admin-level)
- WordPress (Admin-level)
- Divi
- Audition
- ProTools
- Adobe CC (Ps, Lr, Ai, Id, Au)
- ChatGPT
- NewsBoss
- Basic CSS & HTML
- Azure Boards/Trello

Awards

2023, 2022, 2021: **Best Station Website** Colorado Broadcasters Association Award of Excellence – KSUT.org

2013: **Best Radio Feature Reporting**
National Edward R. Murrow Award
[The Battle of Picacho Pass: The Civil War in the Southwest](#)

2013: **Best Audio News Documentary**
Regional Edward R. Murrow Award
[Arizona's Five Cs: A Century Later](#)

Education

Wichita State University: Studied Journalism & Mass Communications.

Left school when offered full-time editing position at news agency.